



Personal Profile & Qualifications

Key Experience

- ① An independent Health and Care IT Consultant with 30 years' experience working with the NHS and the IT provider community.
- ① Extensive healthcare domain knowledge, a strong understanding of IT implementation within the NHS and for patients and well-established contacts within NHS management and the supplier community.
- ① A technical background and a keen interest in the development of technology that will drive improvements in health and care delivery. Interests particularly in the combination of native cloud services, agile processes, continuous integration and continuous deployment and the power of machine learning and mobile devices

Professional Profile

A qualified senior IT professional in digital health and care with over 30 years' senior management experience in the NHS in England and Wales and the IT Provider community.

Russell is passionate about solutions that will meet the needs of new models of care, designed for working at scale, across traditional boundaries, making lives easier and delivering better patient outcomes

Russell is highly skilled at meaningful stakeholder engagement, working across highly complex multi-organisational landscapes, has significant influencing skills, is highly emotionally intelligent, able to operate successfully in politically sensitive areas. An excellent communicator, with an extensive senior network across health and care sector.

Career Summary

Healthitech Consulting limited- May 2020 to date

- ① supporting businesses addressing the UK health and care market with technical, process, procurement and roadmap advice
- ① working with NHS decision makers at Integrated Care System level to develop interoperability strategy
- ① I have lead and co-authored major competitive tenders, with a strong winning record. Recent examples are: MoD contract for primary care system (£6M+), End of Life care planning solution for London (in sub-contractor role)



In Practice Systems Limited (trading as Vision) Chief Commercial Officer - June 2017–April 2020

Responsible for the company revenue target (>£20M), national contract management (including bid process), sales and marketing.

- ① In first full year in role, surpassed sales target by 15%
- ① Successfully re-contracted three national contracts (Wales, England and Scotland) for primary care system delivery
- ① Ran and supported a sales campaign in Wales that resulted in a position worth circa £18M over 5 years
- ① Created new markets for Vision products including life sciences, local authority, GP federations and cross supplier product sales

In Practice Systems Limited (trading as Vision) CTO / Product Development Director / IT Director
Jan 2000 – May 2017

- ① Worked as part of National Programme for IT with 3 Local Service Providers (bid through to product delivery over three year period)
- ① Designed, procured and delivered the first tier 4 UK accredited data centre solutions for NHS primary care
- ① Ran multisite development team of 125 staff with team budget over £5M
- ① Successfully introduced an agile process (SCRUM), automation and continuous integration, Devops and the use of cloud services (AWS and Azure)
- ① Lead the re-architecture of the product set and ran a project to create a scalable open source message broker that supports most major retail pharmacy chains and a number of UK supermarket chains.

April 1990 – Dec 1999

various support, development and project management roles within VAMP Health Ltd and Reuters Health Information Ltd.